



Jim Russell's Clients & Projects

1.



AARP is a 38-million member special interest group for people age 50 and over.

Janelle Haskell
Manager, Radio Programs
202 434-2601
JHaskell@aarp.org

AARP

2.



Creation and development of statewide weekend magazine, AK

Executive Director, APRN
(907) 263-7401
paul@aprn.org

Alaska Public Radio Network

3.



AMERICAN PUBLIC MEDIA
American Public Media

Development of new national programming.

Sarah Lutman
Senior Vice President
Content and Media
(651) 290-1447
lutman@americanpublicmedia.org

4.



ArtsJournal.com

New program development.

Doug McLennan, Editor
(206) 322-2938
mclennan@artsjournal.com

5.



AIR empowers producers in radio- and audio-based media to achieve their dreams in a workplace environment that respects and rewards creativity.

Susan Schardt
Executive Director
AIR Board of Directors
(617) 436-9024

Association of Independents in Radio

6.



Audible.com

Consultant to founder of online audio download network

Don Katz, Chairman and CEO
(907) 263-7401
dkatz@audible.com

Jim Russell's Clients & Projects

7.



Blue Highways

A new 'on-the-road' magazine scouring the backroads for the stories, people and places that connect us all.

Eric Mack
Blue Highway Productions
54 Camino de Abajo
Vadito, NM 87579
(888) 320-9604

8.



Capital Public Radio

Public radio station in Sacramento, California.

Joe Barr
News Director
Capital Public Radio and
California Capitol Network
Sacramento, CA
(916) 278-8969

9.



Capitol News Connection

Capitol News Connection: new program development and management strategy.

Melinda Wittstock
Bureau Chief/Executive Director
(202) 498-5313
mwittstock@cncnews.org

10.



CEO²

New program development

Tom Voccola, President
(805) 529-5694
tvoccola@ceo2.com

11.



Chicago Public Radio

New program development – Sound Opinions and marketing.

Torey Malatia
President & General Manager
(312) 948-4612
tmalatia@wbez.org

12.



Congressional Quarterly

Strategic advice and planning.

Robert Merry
President & Editor-in-Chief
(202) 419-8508
rmerry@cq.com



Jim Russell's Clients & Projects

13.



Connecticut Public Radio

New program fine tuning.



Kim Grehn, VP of Programming
Connecticut Public Radio
(860) 278-5310
kgrehn@uwum.org

14.



Peer review panelist, program developer, advisor.

Kathy Merritt, Director, Program
Investments
(202) 879-9631
kmerritt@cpb.org

15.

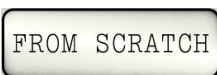


Eureka Ranch

Master Marketing Inventor Doug Hall runs this hothouse
for the development of new entrepreneurial ideas.

Doug Hall
Eureka Ranch
3849 Edwards Road
Newtown, Ohio 45244

16.



From Scratch

Program series development and distribution.

Jessica Harris
Executive Producer
(917) 301-9328
Jessica@fromscratchradio.com

17.

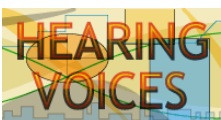


Grand Magazine

A magazine for grandparents.

Christine Crosby
Founder & Editorial Director
GRAND Media, LLC
St. Petersburg, FL 33711
(866) 327-9039

18.



Hearing Voices

Program series development.

Barrett Golding
Executive Producer
(406) 586-1408
bg@hearingvoices.com



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19 .



How's the Family

Executive Producer, New program development and piloting

Nanci Olesen
(651) 291-1500
nolesen@americanpublicmedia.org

20 .



Ideastream

Program evaluation and design for Cleveland public radio, WCPN and public TV, WVIZ.

Kathryn Jensen
COO
Idea Center
1375 Euclid Avenue
Cleveland, OH 44115
Kit.Jensen@ideastream.org

21 .



Iowa Public Radio

Consulting on development of new network programming.

Ms. Cindy Browne
Exec. Director
Iowa Public Radio
1200 Grand Avenue
Des Moines, Iowa 50309
(515) 235-4655
cbrowne@iowapublicradio.org

22 .



KERA Radio and TV, Dallas

Strategic planning.

Mary Anne Alhadeff, President
3000 Harry Hines Blvd.
Dallas, TX 75201
(214) 740-9210
malhadeff@kera.org

23 .



Livingston Associates

Associated with premiere talent recruiting agency.

Tom Livingston
3000 Chestnut Avenue, #402
The Mill Centre
Baltimore, MD 21211
(410) 243-1974
tom@livingstonassociates.net

24 .



Maryland Public Television

Maryland Public Television is a leading producer and distributor of national public television programming in the United States.

Mr. Rob Shuman
President & CEO
Maryland Public Television
11767 Owings Mills Blvd.
Owings Mills, MD 21117-1499
(410) 581-4141
rjs@mpt.org



Jim Russell's Clients & Projects

25 .

National Public Radio

National Public Radio

NPR is America's principal public radio network, serving 26-million Americans each week with more than 130 hours of programming.

Margaret Low Smith
Vice President, Programming
(202) 513-2000

26 .



Nightly Business Report

Nightly Business Report (NBR) is the nation's most-watched evening business news program. Distributed by PBS, it is carried by more than 250 public stations



Rodney Ward
Executive Producer
Nightly Business Report,
WPBT/Miami
(305) 949-1922
rodney_ward@nbr.com

27 .



Oregon Public Broadcasting

Consultant on development of new network program, *Talking Out Loud*

Morgan Holm
Vice President, News and Public Affairs
7140 SW Macadam Avenue
Portland, OR 97219
(503) 293-1975
MHolm@opb.org

28 .



PBS

Advisor on journalism standards and program production.

Suzanne Weil, former Senior Vice President, Programming
(212) 362-1527
suzweil@aol.com

29 .



Project for Under-Told Stories

An international journalism project focusing on important stories that are not receiving adequate coverage. St. John's College, Minnesota.



Fred de Sam Lazaro
Director
Project for Under-Told Stories
St John's University
Collegeville, MN 56321
(320) 363-3072
flazaro@csbsju.edu

30 .



PRI®

Public Radio International

Created *Marketplace*, most popular business show in U. S., "the best business program on radio or television" -- Columbia Journalism Review.



Melinda Ward
Sr. Vice President
(612) 338-5000
mward@pri.org



Jim Russell's Clients & Projects

31 .



PRI

Public Radio International

Created concept for PRI's *The World*.



Melinda Ward
Sr. Vice President
(612) 338-5000
mward@pri.org

32 .



Public Radio Program Directors

Member of the Executive Producer team that created
"Core Values."

Arthur Cohen, President
Public Radio Program Directors
(315) 824-8226
acohen@prpd.org

33 .



Radio Free Asia

Teaching financial journalism to Asian students

Daniel Southerland
VP, Programming
(202) 530-4907
southerlandd@rfa.org

34 .



Radio Netherlands Worldwide

New program development and marketing



Noah Waxman
Regional Manager, North America
(212) 865-0885
noah.waxman@rnw.nl

35 .



ReelChanges.Org

ReelChanges.org's mission is to enrich our culture by
facilitating the creation and distribution of more high-
quality documentaries.

Mr. Hal Plotkin
President
(650) 326-9673
hplotkin@plotkin.com

36 .



Science Friday

Science Friday is a weekly science talk show, broadcast
live nationwide from 2-4pm Eastern time as part of
NPR's 'Talk of the Nation' programming.



Ira Flatow
President & Exec. Producer
ScienceFriday Inc.
203 975-8560
iflatow@iraflatow.com



Jim Russell's Clients & Projects

37 .



Exploration of potential for developing national radio programming.

Sewanee University
Sewanee, TN

Sewanee

38 .



New program development.



Jack Nestor, Editor in Chief
Shoofly Audio
Carrboro, NC
(919) 968-7846
jack@shooflyaudio.com

Shoofly

39 .



A GPS-enabled audio tours company.

Bruce Gellerman
Founder & President
SoundTreks LLC
(617) 642-8797

SoundTreks

40 .



Public television (WLVT-TV) in Pennsylvania's Lehigh Valley.



Patricia Simon
President and CEO
WLVT-TV39
123 Sesame Street
Bethlehem, Pennsylvania 18015
(610) 867-4677 x 120
pats@wlvt.org

Tempo!

41 .



Keynote speaker on public radio journalism.

Joe Gwathmey,
joe@tpr.org

Texas Public Radio

42 .



A news service that reveals the relationship between the natural world and the everyday lives of people.
Produced by Michigan Radio.



Lester Graham
Senior Editor
The Environment Report
Michigan Radio
graham@environmentreport.org

The Environment Report



Jim Russell's Clients & Projects

43 .



New program strategy.

Gerry Richman
(651) 222-1717
grichman@tpt.org

Twin Cities Public Television

44 .



Consultant on media strategy.

Katherine DeShaw, Exec. Dir.
(323) 857-5857
kdeshaw@unitedstatesartists.org

United States Artists

45 .



Best practices in journalism

David Iverson
(415) 553-2489
dwiverson@gmail.com

Wisconsin Public Radio

46 .



New program development – *The Story* - marketing and distribution.

Bob Levin
Chief Operating Officer
(919) 445-9130
rlevin@wunc.org



WUNC - North Carolina Public Radio

47 .



Program fine tuning on *Lake Effect*. Work with WUWM News Department.

Dave Edwards, General Manager
Milwaukee Public Radio
(414) 227-3355
dedwards@wuwm.org



WUWM
