

Questions to Ask Candidates for

Host



Morgan Holm of OPB asked me to suggest some questions for interviews he planned to conduct of candidates for host of the new OPB daily talk show “Think Out Loud.” Here are a few I suggested:

1. **What are the top 3 issues that face our region of the country? Who are the best thinkers on these issues?**
2. **Why are you unique?**
3. **What are your media consumption habits? What do you read, watch, and listen to?**
4. **What are you afraid of? What are you not good at, and how do you deal with these weaknesses?**

If you’d like the full list of 17 questions, send me an email (jim@programdoctor.com) and I’ll forward it to you – no charge. Just don’t tell Morgan! (just kidding!)